

PRESS RELEASE

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DESIGN FOR COMMUNICATION

Miller Meiers Design for Communication to Represent International Earthworks Artist Stan Herd

News Facts

- Miller Meiers Design for Communication (DFC) has signed for formal representation international earthworks artist Stan Herd and Herd Productions LLC.
- Miller Meiers DFC, the Lawrence, Kan.-based Communications Arts boutique will represent Stan Herd and Herd Productions LLC in all aspects of business development by connecting Herd with the public through traditional and new communications and marketing.
- Stan Herd is the preeminent representational earthworks artist in the world.
- Meiers and his business partners have been active in the entertainment marketing and property business for several years having worked with companies including Polydor Records Nashville, A&E Television Networks, ABC News, The History Channel, Lifetime Entertainment, Court TV, AMC Television, WE TV and award winning visual effects company Branit/VFX.

Quotes, attributable to Bob Meiers, President, Chief Creative Officer, Miller Meiers Design for Communication

- “Stan Herd is the preeminent representational earthworks artist in the world and pioneered the art form of creating images of people, landscapes and products by digging, disking, plowing and otherwise manipulating acres of green space.”

- “Herd’s passion for his art form and his leadership in the Prairie Renaissance movement is inspiring to anyone who has experienced it.”
- “Our goal is to help connect Stan with both a new generation of artists and an international public who has not had an opportunity to interact with his work. We will also re-introduce him to an already familiar base, both nationally and internationally.”
- “From branding, communications, marketing, online development and project management, Miller Meiers DFC will be leading all aspects of brand recognition and representation for Stan Herd and Herd Productions LLC.”
- “We are pleased to be expanding the reach of Miller Meiers entertainment practice.”
- “We have a highly-talented group of creative communications professionals who possess a wide-range of experience in this arena. Representing Stan Herd and Herd Productions LLC is a great opportunity for us to build another strong relationship.”

About Miller Meiers Design for Communication

Miller Meiers Design for Communication is a Communications Arts boutique located in Lawrence, Kan. Established in 2003, Miller Meiers creates consideration for brands that connect and engage audiences through strategic thinking, visual design, communications and digital technologies.

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